

Application Form

The application form should be no longer than 2 pages, written in 11 point, single spaced, and Arial Font.

Selection of topic/ challenge:

- ☐ **Challenge 1** (Only University/Graduate Students under 30 years' old)
To provide creative marketing solutions that could support emerging cities to increase their competitiveness as an international business events' destination
- ☐ **Challenge 2** (Open to University/Graduate Students & Young Professionals under 30 years' old)
To provide creative marketing solutions that could support the convention & exhibition centers in their business development strategies

Category (please check):

- ☐ University/Graduate Students under 30 years' old
- ☐ Young Professional under 30 years' old

a. Team Introduction

Name of your team:

Team member 1:

- Full name according to passport:
- Nationality:
- Year of Birth:
- **Company:**
- Contact number (with **country code**):
- E-mail address:

Team member 2:

- Full name according to passport:
- Nationality:
- Year of Birth:
- Company:
- Contact number(with **country code**):
- E-mail address:

b. Intention of joining the challenge/ objective of participation

c. Lessons Learned (Key Challenges or Difficulties during the preparation)

You may send as an attachment in ONE page your responses for sections B and C

ASIA PACIFIC BUSINESS EVENTS YOUTH CHALLENGE 2022

By submitting application form, we agree that our personal information that we provide is collected and for the used in related to AP BE Youth Challenge only.

We declare that the above information is true and submit the application form before the deadline.

Date: 2022_____

Participant's Name: _____ (Signature)

Participant's Name: _____ (Signature)

Enclosed with:

☐ **Proposal**

Note: The proposal should be no longer than 6 pages, written in 11 point, single spaced, and Arial Font. (Graph, Chart or relevant pictures can be used)

☐ **Team picture**

Note:

Submission deadline 29 July

Email to nusheena.s@iccaworld.org before 29 July

The email subject should be (AP BE Youth Challenges) - (Challenge selection n), (Team Name, City/Country) – e.g. AP BE Youth Challenges – Topic 1 – Future leader, Goyang

