



Welcome to Seoul

10-14 October 2016

Exclusive: Invitation to the Seoul ADR Festival (SAF) 2016

The SAF was first established in year 2015 under the auspices of the Korean Commercial Arbitration Board (KCAB), and has since then became a well-recognized international event.

The SAF seeks to provide a multitude of forums in which legal professionals, practitioners, experts users and students can come together to exchange ideas on how to accommodate the growing demand for ADR services while actively promoting the development of ADR practices at an international level. Following the success of last year's event, we are proud to invite you to the SAF again, which will be held from 10th to 14th October 2016!

This year, in celebration of the Golden Jubilee of KCAB, we have added some new elements to the current format of this 5 days event. These include the following:

KCAB Mock Arbitration

Based on an exciting case scenario designed to showcase the latest KCAB International Arbitration Rules. **Business Lunch Session**

Exclusive business lunch session hosted by our new guest - the Dubai International Arbitration Centre (DIAC). Please note that seats are limited and applications will be accepted on a first-come, first-served basis.

So join us for an exclusive journey to the world of ADR, and enjoy the beautiful autumn leaves in Seoul!







Summary of Programmes

KCAB Mock Arbitration 10 Oct. Host: KCAB / In cooperation with Baker & Mckenzie Venue: International Conference Hall (9F), Seoul Global Center 14:00~17:30 **11** Oct. 2016 SAF SIDRC Seminar Co-Hosts: SIDRC and Korean Commercial Arbitration Board(KCAB) Venue: International Conference Hall (9F), Seoul Global Center 13:00~17:15 12 Oct. The 5th Asia Pacific ADR Conference Co-Hosts: UNCITRAL / MOJ / KCAB / ICC / SIDRC Venue: The Plaza Hotel, Seoul 08:00~17:40 **13** Oct. The 5th Asia Pacific ADR Conference Co-Hosts: UNCITRAL / MOJ / KCAB / ICC / SIDRC Venue: The Plaza Hotel, Seoul 09:00~12:30 **DIAC-KCAB Business Lunch** Co-Hosts: DIAC / KCAB Venue: The Plaza Hotel, Seoul 13:00~15:00 2016 International Forum on Content Dispute Resolution Co-Host: KOCCA, KCDRC, KSMS Venue: Novotel Ambassador Seoul Gangnam (2F) 14:00~18:00

2016 IHCF Arbitration Committee Seminar

Co-Host: In-House Counsel Forum ("IHCF") Venue: Mercure Seoul Ambassador Gangnam Sodowe (2F, Mercury Hall) 18:30~20:30

14 Oct. **Conference on Third Party Funding in International Arbitration** Co-Hosts: Korean In-House Counsel Association (KICA), Korean Council for International Arbitration (KOCIA)

Co-Hosts: Korean In-House Counsel Association (KICA), Korean Council for International Arbitration (KOCIA) Venue: Korea Chamber of Commerce 08:30~12:10

International Commercial Disputes and Countermeasures of Corporations

Co-Host: MOJ, Koreawn Chamber of Commerce and Industry (KCCI) Venue: International Conference Room (2nd Basement), KCCI Hall 14:00~18:00





KCAB Mock Arbitration (The New 2016 International Arbitration Rules Showcase)

Host: KCAB / In cooperation with Baker & Mckenzie Date: 10 October 2016 / Time : 14:00~17:30 Venue: International Conference Hall (9F), Seoul Global Center

To attend at this event, please visit www.safkcab.com and register KCAB MOCK Arbitration.

INVITATION

The Korean Commercial Arbitration Board (KCAB) is pleased to invite you to a mock arbitration at the Seoul Global Center. This mock arbitration will highlight the main features of the new 2016 KCAB International Arbitration Rules which now better cater to the needs of the KCAB users. This event also provides a golden opportunity to legal professionals and in-house counsel who are keen to have a more in-depth understanding of arbitration and to observe the practical aspects of arbitral process in Korea.

Highlights of the day

- Mock arbitration featuring the New 2016 KCAB International Arbitration Rules.
- Premiere of the new KCAB Arbitration Video that showcases the arbitration proceedings administered by KCAB.

The event is open to all and a free copy of the KCAB Arbitration Video will be provided to all participants as a special souvenir (one copy per person)

13:30 ~ 14:00	Registration		
Opening Ceremony			
14:00 ~ 14:10	Opening & Welcome Address	The Korean Commercial Arbitration Board (KCAB) [New KCAB Rules]	
14:10 ~ 14:25	Introductory Address	Chan Leng Sun, SC Global Head of Arbitration, Baker & McKenzie [Format of a Mock Arbitration, Concepts of Seat of Arbitration, Emergency Arbitration, Jurisdiction of Tribunal and Enforcement]	
		Mock Arbitration	
14:25 ~ 14:35	Narration of Facts	Baker & McKenzie	
14:35 ~ 15:05	Scene 1	Emergency Arbitration	
15:05 ~ 15:35	Scene 2	Preliminary Hearing and Challenge of Tribunal's Jurisdiction	
15:35 ~ 15:45	Coffee break		
15:45 ~ 16:30	Scene 3	Evidentiary Hearing	
16:30 ~ 17:00	Scene 4	Enforcement Hearing	
17:00 ~ 17:30	Scene 5	ene 5 Summary, Q&A	
17:30 ~	Closing		





2016 SAF SIDRC Seminar (Recent Developments in International Arbitration of Korea)

Co-Hosts: SIDRC and Korean Commercial Arbitration Board(KCAB) Date: Tuesday, October 11, 2016 Time: 13:00-17:15 Venue: 9/F International Conference Hall, Seoul Global Center

To register, please send your name, affiliation, position and contact information to rsvp@sidrc.org as seating is limited.

13:00 - 13:15	Registration		
13:15 - 13:30	Welcome Remarks: Sungbae Ji (President, KCAB) Hi-Taek Shin (Chairman, SIDRC) 		
13:30 - 14:30	Session 1 : "Recent Korean Court Decisions on Arbitration" Moderator: > Sean (Sungwoo) Lim (Lee & Ko) Speakers: > Nak-hee Hyun (Judge, Seoul Central District Court) Panelists: > Junu Kim (Bae, Kim & Lee) > John M. Kim (KL Partners) > Byung-Woo Im (Kim & Chang)		
14:30 - 15:00	Coffee Break & Networking		
15:00 – 16:00	 Session 2 : "Amendment of Arbitration Act and its Implication focusing on Interim Measures and Court Assistance" Moderator: Ho Won Lee (Professor, Yonsei University) Speakers: Jun Sang Lee (Yoon & Yang) Panelists: Sunkyun Roh (Prosecutor, Ministry of Justice) Inyoung Cho (Judge, Supreme Court of Korea) David Kim (Shin & Kim) 		
16:00 – 17:00	 Session 3 : "Practice of Dispute Resolution Clauses adopted by Companies in Korea (Panel Discussion)" Moderator: Andrew White (Yulchon) Panelists: Hong-sik Chung (Chung Ang University) Jieun Lee (PCA Life, KICA) Ji Hyung Kim (Posco Energy, IHCF Construction Committee), Young Suk Park (Atinum Partners, IHCF Arbitration Committee) Songyi Son (KEPCO) 		
17:00 - 17:15	Closing Remarks: Young Seok Lee (Secretary-General, SIDRC)		





The 5th Asia Pacific ADR Conference

Co-Hosts: UNCITRAL-MOJ-KCAB-ICC-SIDRC Date: 12~13 October 2016 / Time : 08:00~17:40 (Day 1) / 09:00~12:30 (Day 2) Venue: The Plaza Hotel, Seoul To attend at this event, please visit www.adr2016.com for your registration.

The 5th Asia Pacific ADR Conference will be held on 12 - 13 October 2016 in Seoul, Republic of Korea.

Jointly hosted by the UNCITRAL Regional Centre for Asia and the Pacific, the Ministry of Justice of the Republic of Korea, the Korean Commercial Arbitration Board (KCAB), the International Chamber of Commerce (ICC) and the Seoul International Dispute Resolution Centre (SIDRC), the Conference this year will highlight various important aspects of international arbitration. With an overview of the development of arbitration from 50 years ago when UNCITRAL and KCAB were established, the Conference will feature outlooks into the future of arbitration, including international arbitration in different jurisdictions, experts in arbitration, Investor-State Dispute Settlement (ISDS), as well as arbitration in specialist fields such as intellectual property, financial transactions and climate finance disputes.

This is a valuable opportunity for experts, officials, researchers, scholars, and practitioners from the region and around the world to exchange insights and views on ADR.

Day 1 (Oct. 12)

08:00-09:00	Registration	
09:00-09:10	 Opening Address Hyun-Woong Kim (Minister of Justice, Ministry of Justice, Republic of Korea) 	
09:10-09:40	Congratulatory Address> João Ribeiro(Head of UNCITRAL Regional Centre for Asia and the Pacific)> Sung Bae Ji(President, KCAB, Republic of Korea)> Alexis Mourre(President, ICC International Court of Arbitration)> Hi-Taek Shin(Chairman, SIDRC, Republic of Korea)	
09:40-10:00	Group Photo and Networking Break	
10:00-10:30	Keynote Address Toby Landau QC (Barrister/Arbitrator, Essex Court Chambers, UK) 	



10:30-12:10	Session 1.Arbitration for 50 years & 50 years ahead - Innovation for Efficiency & LegitimacyModerators> João Ribeiro(Head of UNCITRAL Regional Centre for Asia and the Pacific)> Hi-Taek Shin(Chairman, SIDRC, Republic of Korea)Speakers> Rimsky Yuen SC(Secretary of Justice, HK SAR, China)> Steven Chong(Justice, Supreme Court, Singapore)> Alexis Mourre(President, ICC International Court of Arbitration)> Habib Al Mulla(Chairman, DIAC, UAE)> Yun-Jae Baek(Director of Board, KCAB, Republic of Korea)		
12:10-13:50	Lunch		
13:50-14:00	Presentation of the UNCITRAL on-line Guide on the New York Convention > UNCITRAL Secretariat		
14:00-15:30	 Session 2. Different Perceptions of International Arbitration in Different Jurisdictions Moderators Christopher Lau SC Kap-yoo (Kevin) Kim (Partner, Bae, Kim & Lee, Republic of Korea) Speakers Michael Hwang SC Yoshimi Ohara Jin Zhou Tao Benoit Le Bars Managing Partner, Dechert LLP, China) Benoit Le Bars (Managing Partner, Arias SLP, Spain) Tarek Fouad Riad (Chairman of Executive Committee, DIAC, UAE) 		
15:30-16:00	Networking Break		
16:00-17:40	Session 3.Challenges with Using Experts in ArbitrationModerators		



Day 2 (Oct. 13)

09:00~10:30	 Session 4. Innovation and Reform for Efficiency and Legitimacy in Investment Arbitration Moderators Hi-Taek Shin (Professor, Seoul National University, Republic of Korea) Panel Topic 1. Innovation and Reform in investment arbitration James Claxton (Professor, Kobe University, Japan) Topic 2. Role of non-disputing Parties in investment arbitration Jeremy Sharpe (Partner, Shearman & Sterling, UK) Topic 3. Changing landscape of international treaties, with a particular attention to the investment treaty policy of EU N. Jansen Calamita (Professor, National University of Singapore, Singapore) Topic 4. Mauritius Convention as a possible model for further reforms of investor-State dispute settlement Jae Sung Lee (Legal Officer, UNCITRAL Secretariat) 		
10:30-10:50	Networking Break		
10:50-11:00	Presentation. 2nd Edition UNCITRAL Notes on Organizing Arbitral Proceedings UNCITRAL Secretariat 		
12.20			
12:30-	Closing		





2016 International Forum on Content Dispute Resolution

Co-Host: KOCCA, KCDRC, KSMS Date: Tuesday, October 13, 2016 Time: 14:00-18:00 Venue: Novotel Ambassador Seoul Gangnam (2F)

To register, please send your name, affiliation, position and contact information to wilee@kocca.kr as seating is limited.

Korea Creative Content Agency(KOCCA) and Content Dispute Resolution Commission, in collaboration with The Korean Society of Mediation Studies, are hosting '2016 International Forum on Content Dispute Resolution' with the theme of Korean Content Overseas Marketing and IP Dispute. We would like to collect the opinions of each profession in order to discuss a variety of intellectual property disputes and the effective solution that occur in the Overseas Marketing of Korean content. We would greatly appreciate if you could take time out of your busy schedule to attend the forum.

13:30 - 14:00	30min	Registration
14:00 - 14:15	15min	Introduction of VIPs Welcome Address (Content Dispute Resolution Committee) Opening Address 1: Ministry of Culture, Sports and Tourism Opening Address 2: The Korea Creative Content Agency Opening Address 3: President of The Korean Society of Mediation Studies
14:15 - 15:55	25min (per each)	 1. Overseas Marketing of Domestic Major Content and IP Dispute Case Game Dooil, Kim (CEO, China Lab) Broadcasting Format Yoonkyung, Jung (Professor, Soonchunhyang University) 2. ADR & IP Dispute Resolution on Content in Overseas Marketing: Current Status and Problems of Content IP Dispute on Overseas Marketing: Taesu, Kim (Patent Attorney / Partner, KORYO IP & LAW) Global Content IP Dispute and ADR Resolution Case Julia Jiyeon, Yu (Attorney, Bae, Kim & Lee LLC)
15:55 - 16:10	15min	Coffee Break
16:10 - 17:30	80min	Moderator: > YoungJoo, Ham (Professor, Chung-Ang University Law School) Panelists: > (1) Samsuk, Kang (CEO, MASANG SOFT) > (2) Siyoung, Park (Director General, Korea Trade-Investment Promotion Agency (KOTRA)) > (3) Kyohwa, Chung (Attorney, KIM & CHANG)
17:30 - 18:00	30min	Wrap-up with Audience Q&A / Closing





2016 IHCF Arbitration Committee Seminar

Host: In-House Counsel Forum ("IHCF") Date: October 13, 2016 / Time: 19:00 ~ 20:30 (Registration starts at 18:30) Venue: Mercure Seoul Ambassador Gangnam Sodowe (2F, Mercury Hall) To register, please send your name, affiliation, position and contact information to ihcf_email@naver.com as seating is limited.

o register, please send your name, annuation, position and contact mornation to mer_email@naver.com as seating is united.

The In-House Counsel Forum ("IHCF", http://www.ihcf.co.kr) is a forum that promotes the common professional and business interests of in-house counsel who work for corporations, associations, governments and other private-sector organizations through information sharing, education, and networking opportunities. Since its establishment in 1998, IHCF has long been successfully operated by its dedicated members with currently more than 1,500 members.

Every month IHCF hosts various seminars for its members which provide a venue for extensive information sharing and networking opportunities. For this year, IHCF is delighted to host its Arbitration Committee Seminar as part of the Seoul ADR Festival ("SAF") for its members as well as participants of SAF. The Seminar will consist of a panel of representatives from three international law firms who will share their insights on various subjects which will be followed by discussions among the panel members and Q&A from the audience. Anyone who is interested is welcome to participate in the following program.

18:30-19:00	Registration & Dinner		
	Panel Presentation, Discussions and Q&A Subject:		
	Guidelines for drafting enforceable arbitration clauses, including the pros and cons of multi-tier dispute resolution clauses and methods for managing fees and costs Speaker: Joe Profaizer, Partner, Paul Hastings LLP, Washington, D.C.		
19:00-20:30	Subject: Practical considerations to obtain an effective solution through arbitration – considerations for preliminary actions, enforcement, timing issues, etc. Speaker: Andrew Dale, Partner, Ropes & Gray LLP, Hong Kong		
	Subject: Managing an arbitration case – what would be the necessary in-house support Speaker: John Rhie, Partner, Quinn Emanuel Urquhart & Sullivan LLP, Hong Kong		





Conference on Third Party Funding in International Arbitration

Co-Hosts: Korean In-House Counsel Association (KICA), Korean Council for International Arbitration (KOCIA) Date: 14 October 2016 / Time: 08:30~12:10 Venue: Korea Chamber of Commerce

To register, please send your name, affiliation, position and contact information to s_kimyj@yulchon.com as seating is limited.

08:30 ~ 09:00	Registration		
09:00 ~ 09:20	Opening Remarks Jieun Lee, KICA ADR Committee, Chiar Young Seok Lee, KOCIA, President 		
09:20 ~ 10:50	 Session 1 Introduction to Third Party Funding Moderator Beomsu Kim, KOCIA, Vice President / KL Partners, Managing Partner Presentation Legality of Third Party Funding under Korean Law, Hyung Keun Lee, Yulchon, Partner Presentation Access to Justice and Third Party Funding, Yasmin Mohammad, Vannin Capital, Senior Counsel Presentation Issues and Trends in Third Party Funding, Ruth Stackpool-Moore, Harbour Litigation Funding, Director of Litigation Funding 		
10:50 ~ 11:10	Coffee break		
11:10 ~ 12:10	 Session 2 Roundtable Prospects of Third Party Funding in Korea Moderator Joongi Kim, KOCIA, Vice President / Yonsei Law School, Professor Panelists Yu-Jin Tay, DLA Piper / Global Co-Chair of International Arbitration Byung Hwa Lee, Korea 3M / KICA, Chair Seung Jae Paek, EY Accounting / KICA, Former Chair Jieun Lee, PCA Life Korea / KICA ADR Committee, Chair Sojin Park, Kendall Square / KICA ADR Committee, Vice Chair 		
12:10 ~	Closing		





International Commercial Disputes and Countermeasures of Corporations

Co-Host: MOJ, KCCI Date: 14 October 2016 / Time: 14:00~18:00 Venue: International Conference Room (2nd Basement), KCCI Hall

Time	Programme	Speaker
14:00 ~ 14:10	Opening & Welcome Address	Changjae Lee (Vice Minister, MOJ) Dong-Geun Lee (Executive Vice Chair, KCCI)
14:10 ~ 14:30	Keynote Address	Alexis Mourre (President, ICC International Court of Arbitration)
14:30 ~ 15:20	[Presentation 1] IPR and Technology-related Dispute Resolution through Arbitration	John Rhie (Partner, Quinn Emanuel Urquhart & Sullivan LLP)
15:20 ~ 16:10	[Presentation 2] Korea's Arbitration Regime and Status	Ji Ho Kim (Executive Director, KCAB)
16:10 ~ 17:00	[Presentation 3] Dispute Resolution through International Commercial Arbitration	Sean (Sungwoo) Lim (Partner, Lee & Ko)
17:00 ~ 17:50	[Presentation 4] Major International Arbitration Cases and Corporations' Application Strategies	Young seok Lee (President, KOCIA)
17:50 ~ 18:00	Q&A Session and Closing Remarks	

* One-on-one legal counseling booths between attorneys specialized in arbitration and businesses will be open from 14:20 at a room next to the conference venue.

Supporting Organizations















中国国际经济贸易仲裁委员会 CHINA INTERNATIONAL ECONOMIC AND TRADE ARBITRATION COMMISSION





