

Worldwide desktop and notebook shipments (market share and annual growth)

Omdia PC Market Pulse: 2Q26

Vendor	2Q26 shipments	2Q26 market share	2Q25 shipments	2Q25 market share	Annual growth
Lenovo	16,622	25.3%	16,973	24.9%	-2.1%
HP	13,002	19.8%	14,291	21.0%	-9.0%
Dell	9,291	14.1%	9,772	14.3%	-4.9%
Apple	7,257	11.1%	6,264	9.2%	15.9%
Asus	5,019	7.6%	4,973	7.3%	0.9%
Others	14,479	22.0%	15,825	23.2%	-8.5%
Total	65,670	100.0%	68,098	100.0%	-3.6%

Note: Unit shipments in thousands. Percentages may not add up to 100% due to rounding.

Source: Omdia PC Horizon Service (sell-in shipments),
July 2026