

HYPAI LABS

HYPAI spans infrastructure, manufacturing, technology, and investment, growing with the core value of connecting technology, industry, and talent.

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Dec. 2025

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Chapter. 01

Company Introduction

01 Company Introduction | Company Overview

HYPAI is a global integrated enterprise spanning infrastructure, manufacturing, global distribution, digital technology, and investment.

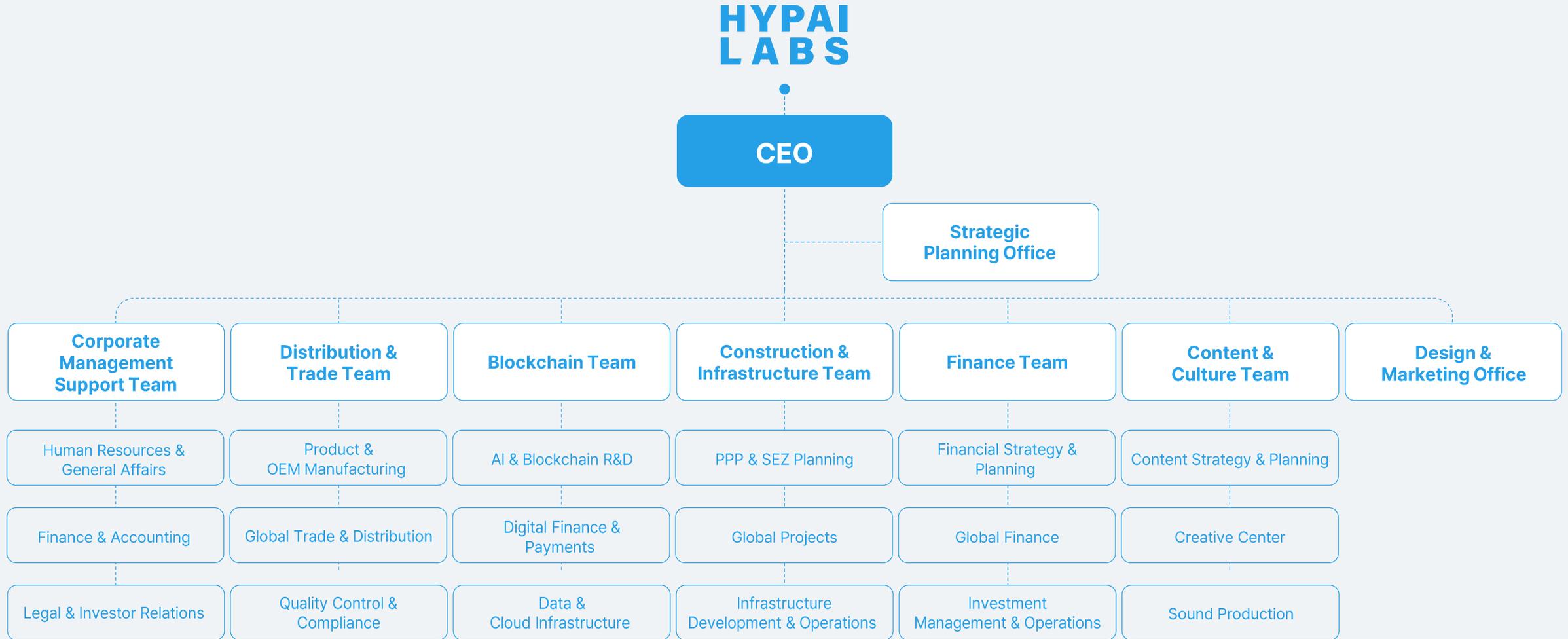
Through partnerships with governments, public institutions, and investors, HYPAI connects technology, opportunities, and talent to drive sustainable growth worldwide.



Company Name	HYPAI Co., Ltd.	Address	2F, 88-1, Nonhyeon-dong, Gangnam-gu, Seoul, Republic of Korea
Establishment Date	March 15, 2016	Business Areas	<ul style="list-style-type: none">• Project Development and Infrastructure Projects• Manufacturing and Global Distribution• Digital Technology• Investment Attraction
Founder	Jay Yoon		

01 Company Introduction | Organization Chart

HYPAI manages its infrastructure, trade, and content businesses in an integrated manner through a Strategic Planning Office and seven specialized teams, enabling the efficient and stable execution of multiple projects.



01 Company Introduction | Global Branch Network

HYPAL operates global projects and distribution networks through more than 14 overseas hubs worldwide, including the United States, the United Kingdom, China, Hong Kong, the Philippines, and Southeast Asia.



01 Company Introduction | Main Business Areas

HYPAI is expanding across four core business areas—infrastructure development, manufacturing and global distribution, digital technology, and investment—and is pursuing revenue diversification and sustainable long-term growth.

Business 1



Project Development & Infrastructure

HYPAI undertakes large-scale infrastructure and urban development projects based on Public-Private Partnerships (PPP).

The company plans, manages, and invests in national infrastructure projects, including Nuclear Power Plant, Land reclamation-based mixed-use urban developments, Special Economic Zone (SEZ), and airport terminals..

Business 2



Manufacturing & Global Distribution

Operating an integrated Supply Chain Management (SCM) that combines OEM manufacturing, trade, and global distribution, a diverse range of products—including agricultural goods, cosmetics, food and beverages, and electronic cigarettes—generates annual revenues of USD 100 million or more across key markets including Japan, Hong Kong, Taiwan, and China.

Business 3



Digital Technology

Leveraging Fintech, Blockchain, and AI technologies, digital financial infrastructure and data solutions are provided.

Thorough VASP-based payment systems (EZPG), AI-based biometric authentication (Facial DNA), and a blockchain incubator (Web3Labs), next-generation digital ecosystems are being built.

Business 4



Investment Attraction

Investments totalling over KRW 10 trillion have been secured through approximately 50 transactions across domestic and International industries, including entertainment, real estate, pharmaceuticals, and manufacturing. In addition, cross-industry synergies are being created through strategic investments in the fashion brand 'MUZIK', the Guangzhou Training Center (GFCC), and companies in the medical, design, and telecommunications sectors.

An aerial, grayscale photograph of a nuclear power plant. The image shows several large, white, hyperboloid cooling towers on the right side, with thick plumes of white steam rising from them. To the left, there are two large, white, dome-shaped containment structures. The central part of the plant consists of various rectangular buildings and a complex network of pipes and walkways. In the background, there are more industrial structures and a tall, thin chimney stack. The entire facility is surrounded by a dense forest of trees. The sky is clear and light-colored.

Chapter. 02

Project Development & Infrastructure

02 Project Development & Infrastructure | Project 01

The Philippines nuclear power plant project is a strategic, G2G-based initiative that supports the Philippines' energy transition and infrastructure development by providing Korean nuclear power plant technology and financial capabilities.

- Philippines Nuclear Power Plant Project
- Manila Land Reclamation Project, Philippines
- Addis Tomorrow Project, Ethiopia
- Imam Khomeini New International Airport, Iran

Philippines Nuclear Power Plant Project



Partner Organizations	<ul style="list-style-type: none"> Ministry of Economy and Finance (MOEF), KOTRA, Korea Hydro & Nuclear Power, Department of Energy of the Philippines
Business Structure	<ul style="list-style-type: none"> Government-to-Government (G2G)-based Project Management (PM) business Application of Korea's nuclear power technology and project management expertise to the Philippine power infrastructure
Main Contents	<ul style="list-style-type: none"> Feasibility studies (FS) and financial structuring Infrastructure and workforce development planning, and advisory on nuclear power plant operational efficiency and safety technologies
Size and Status	<ul style="list-style-type: none"> Memorandum of Understanding (MOU) signed in 2023 in line with the Philippine government's energy transition roadmap Preliminary feasibility studies (FS) are currently underway, along with ongoing discussions on joint investment with domestic and international financial institutions
Significance	<ul style="list-style-type: none"> A strategic project representing the expansion of Korean nuclear power technology into Southeast Asia Contributing to a stable energy supply and the development of a sustainable power generation system



02 Project Development & Infrastructure | Project 02

The Manila Land Reclamation Project in the Philippines is a JV-based project valued at approximately USD 3 billion.

It aims to develop a strategic coastal mixed-use new city that integrates financial, commercial, and residential functions through land reclamation in Manila Bay.

Philippines Nuclear Power Plant Project

Manila Land Reclamation Project, Philippines

Addis Tomorrow Project, Ethiopia

Imam Khomeini New International Airport, Iran

Philippines Manila Waterfront City Project



Partner Organizations

- Manila City Government, WMPDI, CCCC

Business Structure

- Public-private joint venture (JV)-based coastal mixed-use urban development project utilizing land reclamation
- Development of the largest new city in the Philippines, aimed at creating a financial hub integrating financial, commercial, residential, and port-related functions

Main Contents

- Land reclamation and ground stabilization over 318 hectares in Manila Bay, along with the construction of infrastructure linked to mixed-use districts
- Integrated planning of environmentally friendly water transport and transportation networks

Size and Status

- Total project cost of approximately USD 3 billion
- Construction commenced in 2023; over 40% of land reclamation works completed, with entry into Phase 2 scheduled for 2025

Significance

- A strategic urban development project supporting the expansion of the Philippine metropolitan area and the attraction of foreign investment
- Recognized as a representative Asian urban development model based on the effective utilization of waterfront and coastal resources



02 Project Development & Infrastructure | Project 03

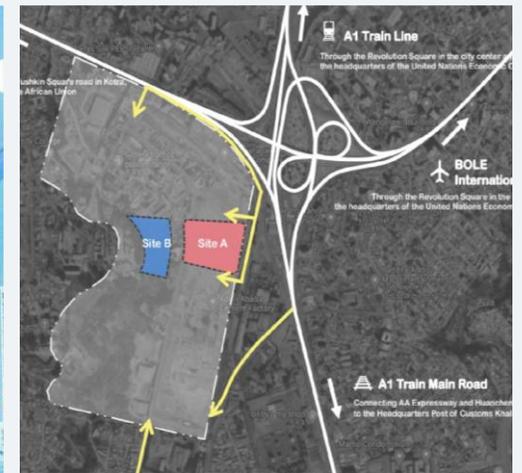
The Addis Tomorrow Project in Ethiopia is a strategic PPP-based urban development project that develops a Special Economic Zone (SEZ) to create a new city and an industrial cluster integrating residential, commercial, and industrial functions.

Philippines Nuclear Power Plant Project	Manila Land Reclamation Project, Philippines	Addis Tomorrow Project, Ethiopia	Imam Khomeini New International Airport, Iran
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Addis Tomorrow Special Economic Zone



Partner Organizations	<ul style="list-style-type: none"> Addis Ababa City Administration, CCCC, CHINA EXIM BANK
Business Structure	<ul style="list-style-type: none"> Public-private partnership (PPP)-based Special Economic Zone (SEZ) development business A mixed-use new city project integrating urban functions and an industrial cluster
Main Contents	<ul style="list-style-type: none"> Integrated mixed-use development for residential, commercial, and industrial uses (approximately 450,000 m²), along with integrated infrastructure planning Attraction of private investment and creation of local employment
Size and Status	<ul style="list-style-type: none"> Construction commenced in August 2024, with Phase 1 completion scheduled for Q1 2026 CCCC is responsible for overall EPC execution, with financial support from CHINA EXIM BANK
Significance	<ul style="list-style-type: none"> A core business supporting Ethiopia's industrial diversification strategy Recognized as a successful PPP model of trilateral cooperation among Korea, China, and Africa



02 Project Development & Infrastructure | Project 04

The Imam Khomeini New International Airport Project in Iran is an international collaborative infrastructure development project valued at approximately USD 30 billion. It aims to establish an aviation and logistics hub linking Europe and Asia through the expansion of Tehran's airport.

Philippines Nuclear Power Plant Project	Manila Land Reclamation Project, Philippines	Addis Tomorrow Project, Ethiopia	Imam Khomeini New International Airport, Iran
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Iran Shahr New Terminal Project



Partner Organizations	<ul style="list-style-type: none"> Ministry of Roads and Urban Development (Iran), NACO, Imam Khomeini Airport City, Kunlun Bank
Business Structure	<ul style="list-style-type: none"> International collaborative infrastructure development project based on oil barter financing New airport terminal expansion project addressing the growing aviation demand in Tehran
Main Contents	<ul style="list-style-type: none"> Modular airport design with an annual capacity of 55 million passengers Development of an integrated airport city combining transportation, commercial, and logistics functions, through the separation of domestic and international terminals and linkage with the GTC
Size and Status	<ul style="list-style-type: none"> Total project cost of approximately USD 30 billion Memorandum of Agreement (MOA) signed; construction scheduled to commence in 2025
Significance	<ul style="list-style-type: none"> A core infrastructure project supporting Iran's national aviation and logistics hub strategy Expected to serve as a central hub within the Asia-Europe aviation network



The background features a 3D rendering of two cardboard boxes, one slightly behind and to the right of the other. They are set against a light gray world map. A network of white lines and dots is overlaid on the map, suggesting a global distribution or manufacturing network. The overall aesthetic is clean and professional, with a focus on logistics and international trade.

Chapter. 03

Manufacturing & Global Distribution

03 Manufacturing & Global Distribution

HYPAI manages consumer goods Supply Chain Management (SCM) across Asia by integrating OEM manufacturing, global distribution, and investment-based trading structures, covering products such as agricultural goods, tobacco, and cosmetics.

1 Beer OEM

- Manufactured products under the 'LET'S BEER' brand in collaboration with Shanghai Huanghe International and Shinsegae Group.
- Achieved approximately USD 1 million in annual sales, primarily across the Korean, Hong Kong, and Japanese markets.



2 Cosmetics OEM

- Customized manufacturing and supply for K-Beauty brands, including CICIBELLA, Daiso, NCT, and UBB.
- Expanding exports primarily across Southeast Asia, Taiwan, and Japan.



03 Manufacturing & Global Distribution

Leveraging approximately 8,000 distribution channels and a global logistics network, the company has achieved export revenues exceeding USD 100 million and is expanding into the European and Middle Eastern markets.

3 Food Export

Operates an investment-based agricultural trade model through a fund structure that invests in production from six farms in China, exporting approximately 10,000 tons of chili peppers annually to Korea, Southeast Asia, and Europe, with a total fund size of approximately CNY 10 billion (Approx. KRW 1.85 trillion)



4 Tobacco Trade

Completed the listing of RELX electronic cigarette products, in partnership with RELX International (Hong Kong), at Shilla Duty Free and Lotte Duty Free stores across Jeju, Incheon, and Seoul



5 Trade Network

Entered into direct export agreements with Nishidai (Japan), Relx International (Hong Kong), and IPTOPIA (Hong Kong). Achieved approximately USD 100 million in annual sales.



6 Global Supply

Secured distribution across approximately 8,000 channels in Taiwan (POYA, COSMED, Watsons, 7-Eleven, FamilyMart), China (JD.com, VIP.com, POIZON, C-Store, Lawson, FamilyMart), Japan (Don Quijote), and Hong Kong local retail chains.



Chapter. 04

Digital Technology

04 Digital Technology | Fintech

HYPAL aims to build a global financial platform that connects digital assets with the real economy by developing fintech infrastructure integrating payments and digital assets.



Business 1

EZPG

A proprietary VAN-based payment solution that enables real-time payments across e-commerce platforms and offline merchant locations.

The system is designed to maximize transaction efficiency between financial institutions and merchants, while supporting both foreign currency and digital asset payments.

Business 2

VASP License

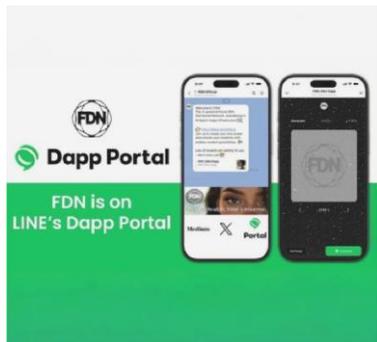
HYPAL has obtained a Virtual Asset Service Provider (VASP) license from the the Philippines financial authorities, enabling the provision of digital asset wallet services, remittance services, and trading infrastructure.

Through this license, HYPAL is advancing the expansion of legally compliant digital financial Services across the Asian region.

04 Digital Technology | Blockchain·Web3·AI

HYPAI integrates Blockchain, Web3, and AI technologies to build an intelligent data economy ecosystem encompassing security, authentication, infrastructure, media, and acceleration, leading the institutional growth of digital assets.

Business 1



FDN (facialdna.ai)

An AI-based identity and biometric platform that encrypts and stores facial data on the blockchain.

The platform is applied to contactless identity verification, privacy protection, and financial security.

Business 2



Bitrise Capital Korea

A crypto-native Venture Capital (VC) firm specializing in Crypto and Web3, investing in infrastructure, applications, and emerging technologies. It has backed 120+ projects, manages a \$100M BNB Ecosystem Fund, and runs both early-and later-stage investments alongside hands-on incubation, with AUM exceeding \$500M.

Business 3



Techubnews Korea

A Hong Kong-based Crypto-Web3 vertical media hub, driving the No.1 platform among Chinese-speaking Web3 content audiences through multilingual AI translation and a timeline-based content structuring approach. It also has a track record of partnership with 'Tokenpost', Korea's largest Web3 media outlet.

Business 4



Web3Labs Korea

A Blockchain and AI start-up accelerator that invests in early-stage projects and provides mentoring and technical infrastructure support.

Supports global market entry through the annual Web3Labs Demo Day.

Business 5



Digital Asset Legislative Council

A joint council comprising industry, Legislative bodies, academia, and financial institutions to support Korea-Hong Kong cooperation on Digital asset regulation.

Operates with the objective of establishing regulatory frameworks and fostering a formalized and institutionalized market environment.

Chapter. 05

Investment Portfolio

05 Investment Portfolio | Muzik Creative Label

Joint investment discussions are underway

HYPAL
LABS

Muzik Creative Label operates across Europe and Asia through its two brands, MUZIK and STEAER.

By combining emotional design with advanced technology. It is a representative eyewear brand that connects K-fashion and music.



Muzik Creative Label

Muzik Creative Label is a representative Korean eyewear brand that combines emotionally driven design with a high level of technical sophistication.

Operating simultaneously across Europe and Asia through its two brands, MUZIK and STEALER, the label presents a new lifestyle that integrates fashion, music, and art.

The brand utilizes premium materials such as Italian Mazzucchelli acetate, German titanium, and lenses from Divil Italia, and consistently participates in major global fashion exhibitions across Korea, Japan, and Europe.

In 2019, Muzik Creative Label was selected as the 'Best Concept Brand' at SILMO Paris.

In Korea, the brand has entered major retail channels, including Hyundai Department Store, Lotte Department Store, and Shinsegae International, etc.

In addition, it has attracted attention for its innovative, creative business model that fuses K-fashion and the music industry through official collaborations with YG Entertainment visual Artist MINAQUEEN, Faker, Hyundai N, Coca-Cola, Cho Yong-pil, and Naul.

05 Investment Portfolio | Guangzhou Foshan Creation Center

Joint investment discussions are underway



HYPAL serves as a joint operating partner of GFCC, a national-level music creation and training institution in Foshan, China.

It is establishing a key content hub in China that links Korea–China K-POP training with music and artist IP production.



Audition & Training Programs

- Large-scale audition programs was held for July 2025, with participation from thousands of applicants
- Selected talents receive GFCC’s structured training curriculum and are dispatched to training programs with Korean partner institutions
- Hands-on experience with the K-POP system, alongside training programs conducted by invited Korean trainers

Korea–China Joint Management System

- Debut artists are managed under a joint Korea–China management structure
- Formation of Korea–China collaborative groups and co-production of music content
- Market expansion through joint promotions across live performances and broadcasting platforms

Government Support & Key Milestones

- Administrative and financial support from the Guangzhou municipal government
- Official opening ceremony in October 2024, attended by the mayor, vice mayor, and other government officials
- Establishment of the GFCC Production Center in October 2025, strengthening music production capabilities

International Collaboration & Music Production Activities

- Joint music production projects with artists from Hong Kong, Taiwan, and mainland China
- Collaborations with prominent Korean artists, including IU, Groovyroom, Hash Swan, and Changmo, among others
- Growing as a hub for music industry exchange among Korea, China, and Hong Kong

Establishment & Operating Entity

- A national-level music creation and talent development institution located in Foshan, Guangdong Province, China
- Jointly operated with the China Radio and Television Social Organizations Federation (under the National Radio and Television Administration of China)
- Holds exclusive authority for the review and management of broadcast and media music content within China

Facilities & Education Programs

- Dedicated professional facilities spanning approximately 5,000 m²
- Comprehensive music training across multiple disciplines, including vocal, dance, composition, and production
- Establishment of industry–academia collaboration frameworks with leading universities in Guangzhou

05 Investment Portfolio | Other Investment Portfolios

HYPAL strategically invests across key sectors, including telecommunications, consulting, healthcare, and design.

This investment supports the development of a global, convergent investment portfolio that generates synergy with its core businesses.

Portfolio 01

Telecom

SatTube TV (Turkey)



SatTube TV is an IPTV and OTT broadcaster recognized as one of Turkey's top 10 IT companies.

HYPAL participated as a Series A investor, supporting global market entry and localization.

This project is currently advancing an African content distribution initiative through a USD 2 set-top box and a satellite-based hotspot system.

Portfolio 02

Consulting

Phu Thai Group JV (Vietnam, Singapore)



HYPAL has established a joint venture with Phu Thai Group, Vietnam's largest private distribution company, together with partners in Singapore, to deliver strategic consulting and optimize distribution structures across Southeast Asia.

Focusing on FMCG brand market entry in Vietnam, supply chain efficiency, and matching local partners, HYPAL is expanding its ASEAN market network.

Portfolio 03

Healthcare

Seoul Medi Cosmetic



HYPAL has invested in SPV Seoul Medi Cosmetic, jointly established with Songpa Seoul Hospital, and is commercializing stem cell-based skin regeneration technologies.

Through the development of plasma injections, regenerative ampoules, and anti-aging cosmetics, HYPAL is expanding medical-beauty Convergence products and contributing to R&D advancement and overseas business growth.

Portfolio 04

Design

Concrete Communication



Concrete Communication, a design and branding firm specializing in 3D rendering-based visual design, delivers campaign and product launch visuals for global brands including Samsung Electronics.

Through its partnership with Concrete Communication, HYPAL enhances the visual completeness of its projects and strengthens its global marketing competitiveness.



Chapter. 06

ESG

HYPAL adopts CSR and ESG as its core philosophy, and creates social value through initiatives such as youth entrepreneurship support, K-POP talent development, eco-friendly production, and international humanitarian relief. HYPAL takes a leading role in advancing a sustainable society and promoting the global public good. (Cumulative support exceeding KRW 20 billion)

Youth Entrepreneurship Support Programs

- Incubation and management mentoring for startups founded by university students and young entrepreneurs in Korea and abroad
- Technology and business support focused on startups in Blockchain, AI, and content sectors
- Practical growth support through investment linkages and access to fundraising opportunities

K-POP Global Talent Development Projects

- Korean-style arts education and K-POP training programs operated in collaboration with GFCC
- Invitation of Korean trainers, joint auditions, and promotion of the Korea–China co-produced group debuts
- Enhancement of the cultural and artistic capabilities of Asian youth and expansion of global cultural exchange

Environment & Sustainable Management

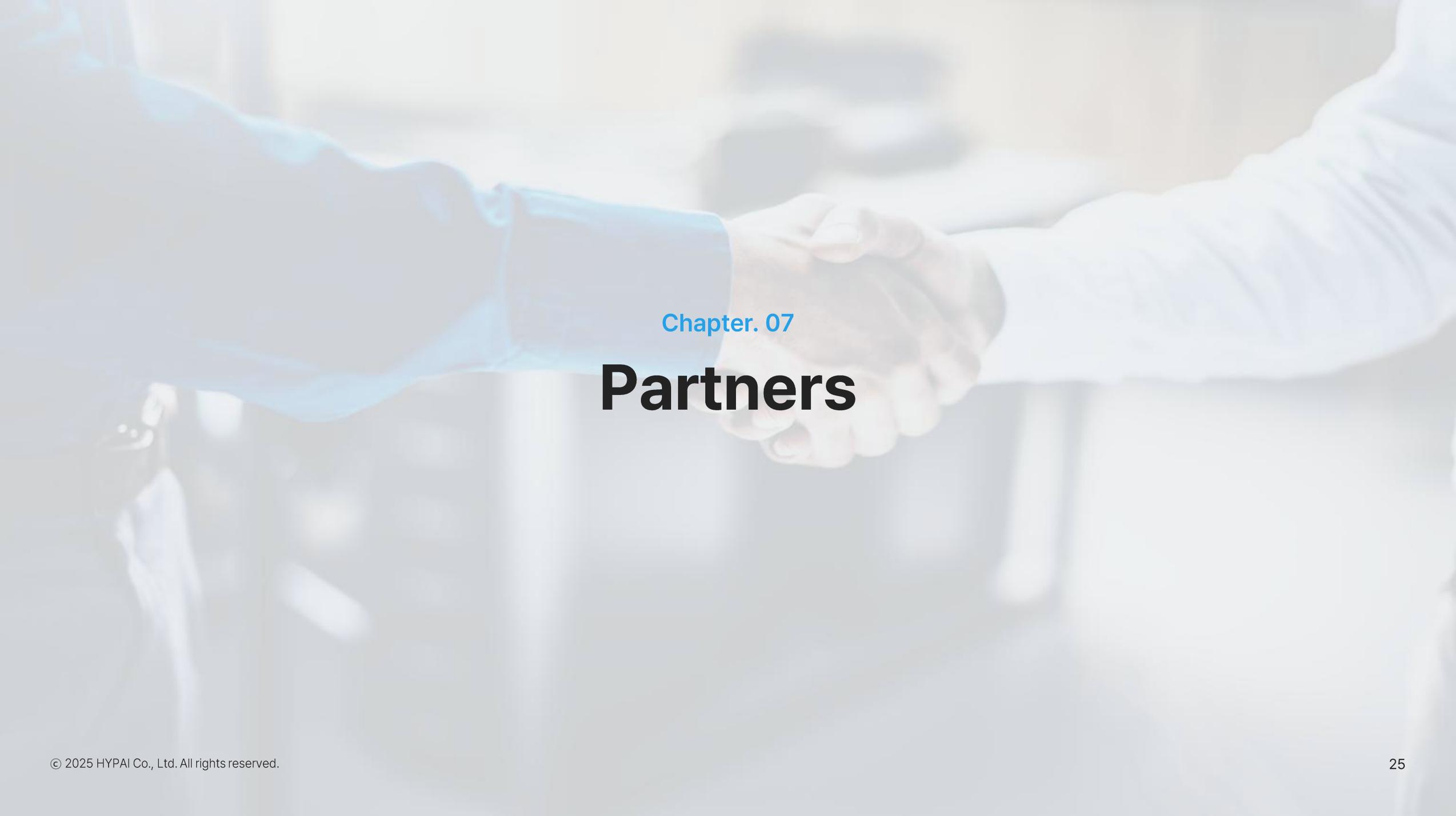
- Use of eco-friendly materials and adoption of energy-efficient facilities across OEM and manufacturing processes
- ESG monitoring of partner factories and management of environmental and labor quality standards
- Responsible supply chain operations through sustainable production and distribution systems

Global Partnership Activities

- Collaboration with government agencies, public institutions, universities, and corporations across technology, education, and cultural exchange
- Execution of public-sector and private-sector cooperation projects (including PPP) in Asia and the Middle East
- Establishment of long-term partnerships contributing to local employment and regional economic growth

International Humanitarian Aid & Disaster Relief

- Establishment of a CNY 100 million (approximately KRW 20 billion) relief fund for major earthquake-affected regions in China, with joint reconstruction support with SK
- Earthquake relief in Kermanshah, Iran, in partnership with LG Household & Health Care, providing medical supplies and essential goods valued at approximately USD 2 million
- Continued commitment to humanitarian values and global social contribution through international disaster response efforts

A close-up photograph of two people in business attire shaking hands. The person on the left is wearing a blue suit jacket, and the person on the right is wearing a white shirt. The background is blurred, showing what appears to be an office or meeting room setting. The overall tone is professional and collaborative.

Chapter. 07

Partners

07 Partners | Our Partners

HYPAI builds strategic partnerships with leading companies across infrastructure, finance, trade, and content, and drives sustainable growth by creating synergies through close collaboration.



Genertec

- Category : Chinese state-owned diversified conglomerate
- Revenue : KRW 38 trillion (as of 2023, based on group disclosures)

Business Areas

- EPC-based overseas plant and infrastructure projects
- Manufacturing of heavy industrial machinery and large-scale press equipment
- Pharmaceutical distribution and supply services; investment and operation of hospitals and medical facilities

Company Overview

- A large state-owned diversified group under SASAC (State-owned Assets Supervision and Administration Commission of China), executing China's national strategies across industrial machinery, healthcare, trade, and overseas infrastructure



Sinosure

- Category : Chinese policy-based export credit insurance institution
- Revenue : KRW 3.4 trillion (as of 2023, based on credit rating reports)

Business Areas

- Short- and long-term export credit insurance
- Overseas investment insurance, guarantees, reinsurance, and financial insurance
- Credit information and risk assessment services

Company Overview

- A policy-based institution under China's Ministry of Finance, serving as the sole policy export credit insurance provider covering political and commercial risks related to China's export and overseas investment transactions, and operating as a key financial infrastructure institution for the BRI



CCCC

- Category : Chinese state-owned integrated construction and infrastructure group
- Revenue : KRW 143 trillion (as of 2023, based on group disclosures)

Business Areas

- Construction of highways, general roads, railways, and urban rail systems
- Ports, airports, and logistics infrastructure
- Urban infrastructure, residential, and commercial buildings

Company Overview

- A global infrastructure leader specializing in transportation and logistics infrastructure, providing integrated solutions from design and construction to investment; ranked 4th in ENR's Top 250 International Contractors 2024



CITIC Group

CITIC Group

- Category : Chinese state-owned investment and financial holding company
- Revenue : KRW 180 trillion (as of 2023, Fortune Global 500)

Business Areas

- Real estate, new city development, and urban infrastructure
- Financial services (banking and trust)
- Resources, engineering, manufacturing, ICT, and consumer services

Company Overview

- A flagship Chinese conglomerate established during China's early reform and opening period, serving as a platform for foreign capital introduction, technology transfer, and overseas financing, with key affiliates including CITIC Bank, etc.

07 Partners | Our Partners

HYPAI builds strategic partnerships with leading companies across infrastructure, finance, trade, and content, and drives sustainable growth by creating synergies through close collaboration.



中和物産株式会社
CHUWA BUSSAN COMPANY LIMITED

Chuwa Bussan Co., Ltd.

- Category : China–Japan infrastructure equipment and investment trading company
- Revenue : Annual revenue exceeding USD 100 million

Business Areas

- International trading of engineering equipment
- Manufacturing of large-scale equipment (including TBM)
- Infrastructure, real estate, and PPP investments

Company Overview

- A Japanese integrated trading company operating under a China–Japan joint venture structure, engaged in the trading and manufacturing of infrastructure equipment—including ships, construction machinery, and shield machines—as well as project investment and risk financing



ALLIANCE GLOBAL

Alliance Global Group

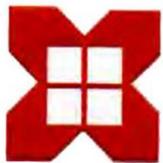
- Category : Philippine investment holding company
- Revenue : KRW 5 trillion in annual revenue (2023) (Based on company reports)

Business Areas

- Real estate and township development; infrastructure and monorail projects
- Tourism, entertainment, and gaming
- Food & beverage and quick-service restaurants (including McDonald’s Philippines)

Company Overview

- A leading Philippine private conglomerate under the Andrew Tan Group, with a diversified portfolio centered on real estate, tourism, and consumer businesses, including major brands such as Megaworld, Emperor, and Newport World Resorts



The Wellex Group, Inc.

- Category : Philippine investment and real estate holding company

Business Areas

- Mining and petroleum investments (Wellex Industries)
- Real estate, redevelopment, and urban development (Waterfront Manila City)
- Hotels, Tourism, and Casinos

Company Overview

- A private investment and real estate group led by the Gatchalian family, advancing large-scale mixed-use developments such as Manila Waterfront City, leveraging extensive land assets and strong political and regulatory networks



DELTA Construction Group

- Category : Vietnamese private general construction company
- Revenue : KRW 390 billion in revenue (2023)

Business Areas

- Integrated construction of premium residential complexes, offices, and hotels
- Infrastructure projects, including factories, industrial parks, power plants, and plants
- Real estate development and investment

Company Overview

- A leading private construction group headquartered in Hanoi, operating a vertically integrated structure through 12 subsidiaries, and consistently ranked among Vietnam’s Top 10 construction companies as well as listed in the VNR500.

07 Partners | Our Partners

HYPAL builds strategic partnerships with leading companies across infrastructure, finance, trade, and content, and drives sustainable growth by creating synergies through close collaboration.



Phu Thai Holdings Group

- Category : Vietnamese distribution and investment holding company
- Revenue : KRW 670 billion in revenue (2023)

Business Areas

- Consumer goods distribution and retail (P&G, Kewpie)
- Sales and servicing of industrial machinery and engines (Phu Thai CAT)
- International trade and import/export of automobiles, apparel, and fashion products

Company Overview

- A leading private distribution and investment group with a network of over 50 affiliates, branches, and factories, serving as a key partner to global brands such as P&G and Land Rover, and acting as a bridge between Vietnam and international markets



C Capital

- Category : Hong Kong-based investment company
- Revenue : Assets under management of approximately KRW 1.2 trillion (Based on company disclosures)

Business Areas

- Private equity (PE)
- Hedge funds
- Blockchain and digital asset investments

Company Overview

- An alternative investment manager operating PE, hedge, and digital asset funds, with a strong focus on consumer, technology, and Web3 unicorns
- Currently investing in high-growth companies such as CASETIFY, XPeng, and ConsenSys



Sunwah Group

- Category : Hong Kong-based diversified conglomerate

Business Areas

- Real estate development (mixed-use projects)
- Seafood processing and agricultural/construction materials trade
- Infrastructure development and toll road investment (China)

Company Overview

- Founded in 1957 with origins in seafood processing and trading the Group has expanded into real estate, finance, technology, and infrastructure, and is a Hong Kong-headquartered diversified conglomerate with five listed subsidiaries.

THANK YOU

**HYPAI
LABS**

HYPAI spans infrastructure, manufacturing, technology, and investment, growing with the core value of connecting technology, industry, and talent.

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HYPAI Co., Ltd.