

WAKE UP READY

WAKE
UP TO
Restylane

ALWAYS-ON
NATURAL BEAUTY
BACKED BY SCIENCE

ALEX - SYDNEY

9:40 AM

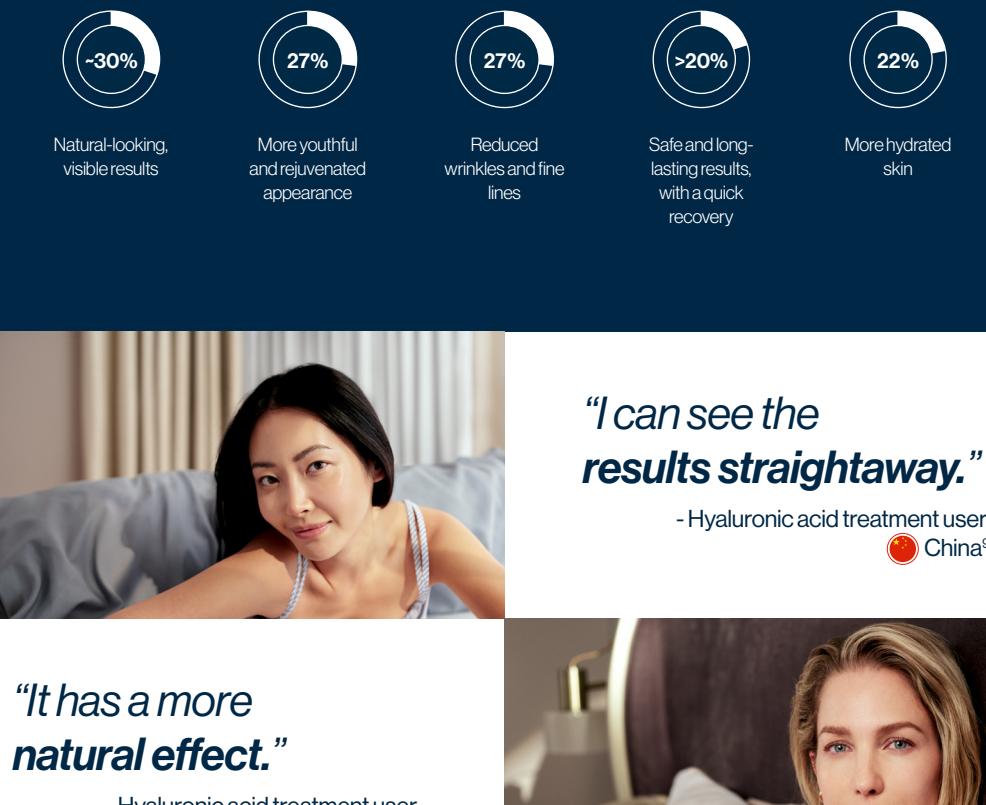
Restylane® is the hyaluronic acid injectable treatment that provides effortless, always-on beauty with natural-looking results, helping people wake up ready to take on their day.^{1,2}

As a smart addition to modern beauty routines, Restylane supports long-term confidence with treatments designed to integrate seamlessly into a personalized regimen.³⁻⁶ Backed by three decades of data and trusted by millions worldwide, Restylane's innovative product range offers unmatched safety and reliability.⁷⁻⁸

The Wake Up To Restylane campaign is informed by Galderma's proprietary research with over 4,300 consumers and healthcare professionals (HCPs) across four continents, uncovering what people truly want from hyaluronic acid injectable treatments today.⁹

WHY HYALURONIC ACID INJECTABLE TREATMENTS MATTER TODAY

An irreplaceable category at the center of modern aesthetic care:



WHY PEOPLE ARE TURNING TO HYALURONIC ACID INJECTABLES

They want to wake up feeling confident:



People using hyaluronic acid injectables for the first time want a **younger, more refreshed look** that improves their overall appearance.⁹



They choose hyaluronic acid injectables over other treatments when they're looking for **noticeable yet natural results with immediate effect and minimal downtime.**⁹



They believe in the **emotional payoff:** confidence, self-care, authenticity.⁹

People who use hyaluronic acid injectable treatments vouch for both their emotional and functional benefits.⁹

They say that hyaluronic acid treatments have helped them:



Maintain or improve their appearance



Feel more confident and boosted their self-esteem



Look healthier, more refreshed and radiant

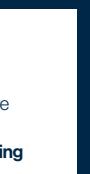


Feel good in their skin

Beyond the confidence, hyaluronic acid treatments are prioritized for:



Natural-looking, visible results



More youthful and rejuvenated appearance



Reduced wrinkles and fine lines



Safe and long-lasting results, with a quick recovery



More hydrated skin



- Hyaluronic acid treatment user, Germany⁹

"I can see the results straightaway."

- Hyaluronic acid treatment user, China⁹



- Hyaluronic acid treatment considerer, United States

"It gave me more confidence — when you look better, you naturally feel more confident"

- Hyaluronic acid treatment user, China⁹



- Hyaluronic acid treatment user, China⁹

"I think you want to match how you feel. It sounds so trite. But, I don't feel 50. I feel 33. I want my outside to match my inside."

- Hyaluronic acid treatment user, United States⁹

REFERRENCES

1. Philipp-Dormston WG, et al. *Dermatol Surg*. 2018;44(6):826-832.

2. Solish N, et al. *J Cosmet Dermatol*. 2019;16(3):738-746.

3. Nikolic A, et al. *J Drugs Dermatol*. 2024;23(4):1255-1261.

4. Belmonte M, et al. *J Drugs Dermatol*. 2019;17(10):92-99.

5. Galderma. Data on file. M-572921. Last updated 07/27/2023. 77 million treatments.

6. Galderma. Data on file. Global role of biostimulators/dermal fillers and hyaluronic acid injectables. Consumers & HCPs. 2025.

7. Galderma. Data on file. Someopal M and L'Oréal S.A. Multi-center, open-label study to evaluate the synergistic effects of biostimulator and dermal fillers for cheek augmentation and correction of contour deficiencies: Nine-month topline results.

© 2026 Galderma

GI-RE-26-0013

Restylane and Galderma are registered trademarks

January 2026

GALDERMA

EST. 1981

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved. Restylane and Galderma are registered trademarks of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the natural, personalized results that today's patients and practitioners demand.¹⁻⁸

Galderma is a registered trademark of Galderma S.A. All rights reserved. © 2026 Galderma. All rights reserved.

Galderma continues to lead the aesthetics industry by meeting the evolving needs of consumers and setting standards for safety and innovation. The Wake Up To Restylane campaign underscores this leadership, showcasing how Restylane – a pioneering hyaluronic acid injectable treatment backed by over 30 years of science – delivers the